CECILIA
T . R . U . O . N . G

" As a young professional, I strive to stay curious, technical & creative. I want to be that well-rounded individual who continues to learn everyday, is excited about what she does, & finds creative solutions to problems. "

PLEASE VISIT MY PORFOLIO @THEHOUSEOFCECILIA.COM   CEHTRUONG@GMAIL   781.816.3308

DIGITAL DESIGNER

Fusion Worldwide   **Feb 2022 - Feb 2023**

- Led and delivered the UX effort for the company's e-commerce online platform

- Collaborated with in-house art director and other team members on any briefs, reviews and/or any design related deliverables

- Produced a variety of design assets to support Fusion's marketing efforts

- Communicated daily with product, engineering, and business team on a daily basis to create efficient workflow

ASSOCIATE SOFTWARE ENGINEER // LEADERSHIP ROTATIONAL PROGRAM

Putnam Investments   **May 2018 - Feb 2022**

Software Development

- Developed new features, debugged, maintained and updated multiple applications to support business functions

- Became a software team player, collaborated with product owner and business users on all projects

Data Science

- Utilized data science tools to discover patterns in sales activities, provided visualizations to demonstrate findings to upper management for better company strategies

UX Design

- Delivered the UX effort of multiple top priority applications for Putnam - created to streamline analysts' analytical processes in managing mutual funds and onboarding potential clients

- Designed, prototyped, tested, and maintained a large scale company-wide project in solidifying all digital assets

- Designed internal marketing products to promote Putnam including logo, animations, posters, brochures, banners, etc.

DIGITAL CURRICULUM & TECHNICAL ASSISTANT

Bryn Mawr College   **May 2016 - May 2017**

- Advised faculties in developing digital curriculum

- Integrated technology in faculty research and in-classroom content

COMMUNICATIONS STUDENT COORDINATOR

Bryn Mawr College   **Sep 2016 - May 2018**

- Photographed and took videos of campus events

- Contributed contents to Bryn Mawr College official website and social media

DESIGN & MEDIA

Figma	●●●●●
Sketch	●●●●●
Photoshop	●●●●○
Illustrator	●●●●○
InDesign	●●●●○
Premiere	●●●○○
Design System	●●●●●

WEB & SOFTWARE

HTML	●●●●●
CSS	●●●●●
JS	●●●○○
Angular	●●●○○
JAVA	●●●○○
Python	●●●○○
C	●●●○○
SQL	●●●○○
Appian	●●●●●

DATA SCIENCE

Python Pandas	●●●○○
Jupyter Notebook	●●●○○
Tableau	●●●○○
Google Analytics	●●●○○

METHODOLOGY

Jira // Agile	●●●●●

. education .

🔷 **BRYN MAWR COLLEGE • B.A in MATHEMATICS, 2018**
- **POSSE** Full Tuition Leadership Scholarship

GENERAL ASSEMBLY
- **Front-End Web Development Certificate, 2019**

. hobbies .

surf   dance   gym   netflix